CSGAMES

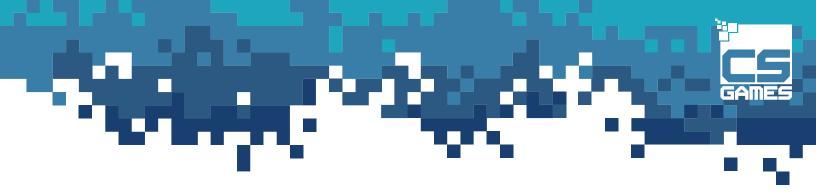## Sponsorship Package

WHAT ARE THE CS GAMES?

The Computer Science Games (CS Games for short) are an academic and social competition in which more than 300 undergraduate students in fields related to Information Technologies participate every year. The event attracts over 20 North American universities and many sponsors.

Throughout the weekend, participants will compete, in teams, in a series of challenges involving theoretical computer science, software engineering and software development. The CS Games offers a glimpse of the challenges the students will face in the industry.

Each CS Games includes:

- Over 20 North American universities.
- Over 300+ brilliant and motivated students.
- More than 16 different challenges over the weekend.

WHY BECOME A SPONSOR?

Every year, the CS Games attracts the best students in computer science, chosen by their universities or student organizations for their excellence. This is a unique opportunity to meet at the same location some of the best and most passionate students in North America.

The CS Games have been closing the gap between the academic world and the industry. The main reason for this success is the outstanding recurring support and implication we have received from our sponsors so far. Through the years, thousands of passionate students have been able to meet employers ready to give them their first opportunity in the workplace.

For the past few years, we have seen an increasing number of former contestants coming back as sponsors. It's a very important milestone for the CS Games since it means that a new generation of talented young professionals are ready to influence and shape the future of computer science and IT.

Being a sponsor in the CS Games, will improve the visibility of your company among these students and also benefit from an incredible networking and recruiting opportunity.

SPONSORSHIP LEVELS

Three levels of partnership are offered, each increasing level gives you more visibility during the weekend and more access to the students . Please note that the highest levels of sponsorship are in limited quantities!

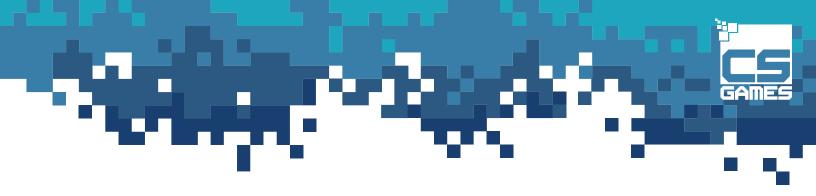|	
$ 15 000 **PLATINUM** 1 SLOTS	▪ All the benefits of the Gold and Silver levels ▪ Up to 3 Puzzle Hero Integrations ▪ Up to 3 announcements during the weekend on our communication platform ▪ Speech during the awards ceremony at the end of the event ▪ Possibility of organizing a flash-out on Friday
$ 10 000 **GOLD** 3 SLOTS	▪ All the benefits of Silver level ▪ Possibility to organize a competition during the weekend ▪ 1 Puzzle Hero integration ▪ Announcement during the weekend on our communication platform
$ 7500 **SILVER** 5 SLOTS	▪ On-site presence during the event ▪ Presence at the awards ceremony at the end of the event ▪ Company logo on the different promotional items ▪ Announcement of the sponsorship on social networks prior to the event

A LA CARTE

If you'd like more to be more engaged during the weekend, we offer a variety of add-ons that you can add to your existing package. This will allow you to connect more easily with the students during the weekend and offer them a glimpse of your company culture and/or the technology you're using.

- Flash-out with the students on the first day, *1 available.*
- Puzzle Hero integration.
- Mini-conference during lunch, *2 available.*
- Speech during the awards ceremony at the end of the event, 1 available.
- Long-running competition over 2 time slots (6h). Only available for Gold and Platinum, *1 available.*

EXPLANATION OF THE BENEFITS

Distribution of promotional items: Opportunity to include some of your company's promotional items in the Welcome Package for contestants. Please note: between 300 and 400 items are required.

Display the company logo: Improve your visibility! Your logo will appear before, during and after the event on all t-shirts worn by volunteers and executive members of the CS Games during the event and on the T-shirts offered to contestants, the official website of the CS Games, wallpapers on all the computers used during competitions, etc. Your company will also be mentioned as sponsor in an announcement made on social networks by the organizers of the CS Games.

Presence during the competition: Either to improve visibility or recruiting, the on-site presence allows you to have up to three representatives at a time and a kiosk where contestants will be gathered during the event. Additionally, you will be invited at the closing banquet, during which you could deliver a speech during the awards ceremony in front of all the participants.

A limit of 3 representatives per sponsor is imposed. You want to bring more than 3 people? Contact us!

"Puzzle Hero" integration: Throughout the weekend, a selection of competition-driven puzzles are open to contestants in addition to other tests. You can prepare several challenges or problems in this competition to highlight your company or your specialties. These challenges may include programming, riddles or even looking for specific information about your organization.

Sponsor a competition: Gold and Platinum partners will have the opportunity to participate in the development of a competition. Your involvements can come in many ways:

   * By working with the organizers to design the competition
   * By designing the entire competition
   * By leaving us the task of designing the competition and giving your twist on it.

Furthermore, you will also have access to the submissions of the various teams in this competition.

Announcement on our communication platform: Communication is key! During the weekend, participants are listening to our communication channels (Slack, Facebook, Twitter, etc) for announcements. If you have something awesome planned at your booth or you just need to give the participants a little boost, we give our partners a shoutout during the event (and up to 3 announcements for our Platinum partners).

Flash-out with the student: The flash-outs are an important tradition at the CS Games. It allows the team to show off their originality as well as reinforcing the theme of the year. This is a great occasion to show what makes your company special and what's the culture of your employees.

Mini-conference during lunch: You will have 5 minutes to talk about any subjects you want to the students. You can promote your company mission and some cool technologies you're working with!